AGENDA

8:30 am  Registration and Refreshments
         Trade Show/Exhibition and Networking

9:00 am  Welcoming Remarks - Scott Ferris, Director - Innovation PEI

Honourable Wade MacLauchlan, Premier of Prince Edward Island
Sandra Lambe, Director General - ACOA PEI & Tourism

Premier MacLauchlan & Ms. Lambe present the Trade Team PEI
Exporter of the Year Award to recipient PEI Company

9:30 am  Spotlight on the United States of America

Featured Speaker:
“Canada – US Trade – A View from Washington!”
Birgit Matthiesen, Director, Canada-US Cross Border Business Affairs,
Arent Fox

Kal Whitnell, Senior Director, Department of Economic Development & Tourism
Provincial update on NATFA negotiations

10:15 am  Networking Break

10:30 am  Spotlight on China

Featured Speaker:
Rachael Bedlington, Consul General, Government of Canada to Guangzhou

11:00 am  Update on Federal-Provincial International Business Development Programming

Regional - Atlantic Trade Investment Growth Strategy (ATIGS)
Michelle MacDonald, Atlantic Canada Opportunities Agency
Provincial - Trade Team PEI Partnership
Scott Ferris, Innovation PEI

Introduction of new Atlantic Exporter Support Programs:
Export Market Access Program (EMAP)
E-Tools for Exporting (E for E)
Annette Comeau, Chief Executive Officer, LearnSphere Canada

12:00 Lunch

Featured Address:
“Global Economic Outlook”
Peter Hall, Vice President and Chief Economist
Export Development Canada