



Defence Trends

SYMPOSIUM 2023

May 1-3, 2023

Delta Beausejour | Moncton, NB

Sponsor Package



Contact Melissa McPhee:
melissa@ac-ada.ca
defencetrends.ca



Defence Trends SYMPOSIUM 2023

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ATLANTIC CANADA
AEROSPACE & DEFENCE

The Defence Trends Symposium takes place annually in New Brunswick. This two-day event allows industry members to hear from senior program and Canadian Military personnel and connect with key people in the industry.

At this symposium, attendees can expect to gain additional information on trends and operational requirements for the Canadian Armed Forces, learn about supply chain opportunities, and programs and services to facilitate engagement. Participants will learn about science and technology trends, requirements, and opportunities for collaboration, participate in a B2B/B2G program to connect with prime contractors, regional firms, and government partners, participate in networking opportunities, and more!

Event profile:

- 150+ attendees
- 10-12 exhibitors
- Keynote speakers
- Innovation Showcase
- Networking breaks

Sponsor Costs & Benefits

PLATINUM
\$6000

One opportunity

This opportunity includes:

- Four complimentary registrations (valued at \$1,800-\$2,800)
 - One complimentary 10' wide x 6' deep exhibit booth (valued at \$800-\$1,100)
 - Opportunity to introduce event speaker
 - Logo and link to your website on event website
 - Recognition in event program
 - Featured ad on event website
 - Sponsorship recognition on pre-conference digital promotions
 - Logo featured on conference signage (on-site)
 - Logo on conference presentation screens (select times)
 - Distribution of company materials in conference bags (provided by sponsor)
 - Full page back cover ad in conference program (artwork provided by sponsor)
 - One reserved VIP table for company with preferred centre placement on conference floor
 - Placement of company banner or signage in event conference room (provided by sponsor)
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GOLD
\$4000

Two opportunities

SOLD OUT

This opportunity includes:

- Two complimentary registrations (valued at \$950-\$1,400)
- Logo and link to your website on event website
- Recognition in event program
- Sponsorship recognition on pre-conference digital promotions
- Logo featured on conference signage (on-site)
- Logo on conference presentation screens (select times)
- Distribution of company materials in conference bag (provided by sponsor)
- Half-page ad in conference program (artwork provided by sponsor)
- Choice of lanyard or Innovation Showcase sponsorship

SILVER
\$3000

Unlimited

This opportunity includes:

- One complimentary registration (valued at \$450-\$700)
- Logo and link to your website on event website
- Recognition in event program
- Sponsorship recognition on pre-conference digital promotions
- Logo featured on conference signage (on-site)
- Logo on conference presentation screens (select times)
- Distribution of company materials in conference bag (provided by sponsor)
- ¼ page ad in conference program (artwork provided by sponsor)

BRONZE
\$2000

Unlimited

This opportunity includes:

- Logo and link to your website on event website
- Recognition in event program
- Sponsorship recognition on pre-conference digital promotions
- Logo featured on conference signage (on-site)
- Logo on conference presentation screens (select times)
- Distribution of company materials in conference bag (provided by sponsor)

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RECEPTION SPONSOR \$3000

Two opportunities

This opportunity includes:

- Opportunity to play 30-60 second video at reception (provided by sponsor)
- Logo and link to your website on event website
- Recognition as Reception Partner in conference program
- Logo featured on conference tent cards displayed during reception
- Opportunity to provide and display banner and/or company signage and/or swag item (provided by sponsor) during the reception

LUNCH SPONSOR \$2000

Two opportunities

This opportunity includes:

- Logo and link to your website on the event website
- Recognition as Lunch Partner in conference program
- Logo featured on conference tent cards displayed during the lunch
- Opportunity to provide and display banner and/or company signage and/or swag item (provided by sponsor) during the lunch

BREAKFAST SPONSOR \$1500

Two opportunities

This opportunity includes:

- Logo and link to your website on the event website
- Company name listed as Breakfast Partner in conference program
- Opportunity to provide and display banner and/or company signage and/or swag item (provided by sponsor) during the breakfast

BREAK SPONSOR \$750

Three opportunities

This opportunity includes:

- Logo and link to your website on the event website
- Company name listed as Break Partner in conference program
- Opportunity to provide and display banner during break

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**CONFERENCE BAG
SPONSOR**
\$1250

One opportunity

This opportunity includes:

- Logo on conference bag
- Company name listed as Conference Bag Sponsor in the conference program
- Distribution of company materials in conference bag (provided by sponsor)

Exhibitor Costs & Benefits

SINGLE BOOTH
\$800
ACADA Member

\$1100 non-member

Single Booth 10' Wide x 6' Deep

- Pipe and Drape—Full Back and half side pipes
 - One 2' x 6' skirted table with two chairs
 - Wifi enabled exhibit space
 - One 120vac power outlet only
 - Profile and logo listed in conference program
 - One Complimentary conference registration BONUS!
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Don't see an opportunity that is a fit?

Please reach out. We would be happy to work with you to create a custom option that aligns with your goals.

Reach out to Melissa with questions or to secure your sponsorship opportunity: melissa@ac-ada.ca.

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Order Contract

PLATINUM \$6000 <input type="checkbox"/>	GOLD \$4000 <input type="checkbox"/>	SILVER \$3000 <input type="checkbox"/>	BRONZE \$2000 <input type="checkbox"/>
RECEPTION \$3000 <input type="checkbox"/>	LUNCH \$2000 <input type="checkbox"/>	BREAKFAST \$1500 <input type="checkbox"/>	BREAK \$750 <input type="checkbox"/>
	CONFERENCE BAG \$1250 <input type="checkbox"/>	SINGLE BOOTH ACADA Member \$800 Non-Member \$1100 <input type="checkbox"/>	

Cost	HST (15%)	TOTAL
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Company Name _____

Billing Address _____

Contact Name _____

Contact Phone _____

Contact Email _____

Authorization

I agree to sponsor this event as indicated above and as outlined under the terms of this contract.

Signature _____

Name _____ Title _____

Please return signed form to ACADA: melissa@ac-ada.ca