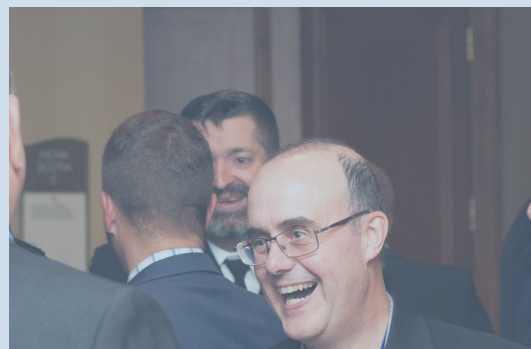




ATLANTIC CANADA AEROSPACE & DEFENCE

GALA DINNER



SPONSORSHIP OPPORTUNITIES



www.ac-ada.ca

ABOUT THE GALA DINNER



Each year, members of the Atlantic Canada Aerospace & Defence Association, industry, military, government, DEFSEC delegates, and supporting organizations gather to showcase and celebrate the excellence that is developed, nurtured, and shared in the Atlantic Canadian A&D industry.

WHY CHOOSE US?



INDUSTRY EXCELLENCE AWARDS

Every year, ACADA is proud to celebrate the excellence and strength of our membership through the ACADA Industry Excellence Awards, in the categories of Innovation Leader, Business Development Distinction, Most Promising Start-Up or Business Development Distinction, and Diversity Excellence. These prestigious awards are presented during the gala dinner.



VALUED CONNECTIONS

With 400+ attendees from industry, government, military, and academia, and ample opportunity for networking during the reception and dinner, this event is a must-attend for key players in A&D to connect and celebrate the achievements of the previous year.

Please reach out to Melissa for details:

melissa@ac-ada.ca

SPONSORSHIP OPPORTUNITIES

PRIMARY SPONSOR

One opportunity | \$10,000

SOLD

This opportunity includes:

- Recognition with your logo on event website, in event program, and on screen at the gala dinner.
- Recognition as a sponsor on ACADA social media and newsletter communications.
- One complimentary table of 10 at the gala dinner.
- One complimentary seat at the head table.
- Opportunity to introduce or thank the keynote speaker.
- Brand visibility in presentation area.

NETWORKING RECEPTION SPONSOR

One opportunity | \$6,000

This opportunity includes:


- Recognition with your logo on event website, in event program, and on screen at the gala dinner.
- Recognition as a sponsor on ACADA social media and newsletter communications.
- Opportunity to display pop-up banners and/or signage at various high visibility locations at the reception (to be provided by sponsor and discussed with ACADA event planners).
- MC recognition during opening remarks of the gala dinner.
- Opportunity for a two-minute welcome address at the reception.
- One ticket to the event for your spokesperson.

INDUSTRY EXCELLENCE AWARD SPONSOR


Four opportunities | \$5,000 per award

This opportunity includes:

- Recognition with your logo on event website, in event program, and on screen at the gala dinner.
- Recognition as a sponsor on ACADA social media and newsletter communications.
- Your spokesperson will introduce the award category from stage and present it to the winning company. Script will be provided by ACADA and MC will introduce your spokesperson by name and title, stating the award is sponsored by your company.
- One ticket to the event for your spokesperson.
- Sponsors can select the award they'd like to sponsor on a first-come, first-serve basis. Award categories are (1) Innovation Leader, (2) Business Development Distinction, (3) Most Promising Start-Up or Business Diversification, and (4) Diversity and Inclusion Excellence.



SPONSORSHIP OPPORTUNITIES



SUPPORTING SPONSOR

Six opportunities | \$2,500 each

This opportunity includes:

- Recognition with your logo on event website, in event program, and on screen at the gala dinner (all supporting sponsors celebrated in one image)
- Recognition as a sponsor on ACADA social media and newsletter communications
- MC recognition at the gala dinner

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