



# ACADA PRE-CANSEC RECEPTION

May 28, 2024 | National Arts Centre | Ottawa, ON

ACADA's Pre-CANSEC Reception is a staple in the annual A&D event calendar. The event is held in the Canada Room at the National Arts Centre, welcoming an audience of 300 national decision makers in A&D. The evening historically includes remarks from the Minister for ACOA, and is a highly regarded, well-attended event. The ACADA team takes care of registration, event logistics, and more so all your team will have to do is show up and shine!

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## Presenting Sponsor

\$7,500 | One Opportunity

- Recognition as Presenting Sponsor in all communication surrounding the event (i.e., email newsletter, ACADA website, social media marketing)
- Corporate logo featured on reception collateral (i.e., on-screen images, signage)
- 3-5 minutes welcoming remarks for your spokesperson to deliver at the event
- Onsite signage within the venue (i.e., pop-up banners, on-screen image)
- Recognition of sponsorship by emcee in event remarks
- Five guaranteed tickets to the event



## Supporting Sponsor

\$5,000 | One Opportunity

- Recognition as Supporting Sponsor in communication surrounding the event (i.e., email newsletter, ACADA website, social media marketing)
- Corporate logo featured on select reception collateral (i.e., on-screen images, signage)
- Opportunity to display on-site signage within the venue (i.e., pop-up banner)
- Recognition of sponsorship by emcee in event remarks
- Three guaranteed tickets to the event



## Brand Sponsor

\$2,500 | Six Opportunities

- Display on-site signage within the venue (i.e., pop-up banner)
- Provide a printed brochure or other marketing collateral to be available at registration desk
- Recognition as a sponsor on ACADA social media (1 post) and email newsletter (1 issue)
- Two guaranteed tickets to the event