



ACADA DINNER & INDUSTRY EXCELLENCE AWARDS

October 2, 2024 | Halifax Convention Centre | Halifax, NS

Each year industry, military, government, DEFSEC Atlantic delegates, and supporting organizations gather to showcase and celebrate the excellence that is developed, nurtured, and shared in the Atlantic Canadian A&D industry at ACADA's Industry Awards Dinner during DEFSEC Atlantic!

ACADA is proud to celebrate the excellence and strength of our membership through the ACADA Industry Excellence Awards in the categories of Innovation Leader, Business Development Distinction, Most Promising Start-Up or Business Development Distinction, and Diversity Excellence. These prestigious awards are presented during the gala dinner.

With 350+ attendees from industry, government, military, and academia, and ample opportunity for networking during the reception and dinner, this event is a must-attend for key players in A&D to connect and celebrate the achievements of the previous year.

EVENT HIGHLIGHTS

350+

Attendees

4

Awards Presented

- Three-course dinner
- New location
- Four Award Winners
- Extensive Marketing
- Media Coverage





Presenting Sponsor

\$20,000 | One Opportunity

- Your spokesperson will have a four-minute speaking opportunity at the opening of the event, to be determined in discussion with our teams to align with your messaging and priorities
- Sponsor recognition in program, signage, social media, website, table cards, emcee remarks, and on-screen at the event
- Opportunity for your spokesperson to record a “see you at the event” video to be promoted on ACADA social media channels in advance of the event
- One complimentary table of 10 at the dinner (valued at \$2,500)
- One additional event ticket for your spokesperson (valued at \$250) with placement at the head table with honoured guests, CEO, and Chair



Networking Reception Sponsor

\$15,000 | One Opportunity

- Sponsor recognition in event program, signage, social media, website, table cards, emcee remarks, and on-screen at the event
- Opportunity to display a pop-up banner(s) or similar signage and/or printed materials at reception (to be provided by sponsor and discussed with ACADA event planners)
- Opportunity to present one of the Industry Excellence Awards (valued at \$5,000; see below for details)
- Two tickets to the event (valued at \$500)



Industry Excellence Award Sponsor

\$5,000 | Three Opportunities

- Your spokesperson will introduce one award category from the stage and present it to the winning company.
 - Script will be provided by ACADA, and emcee will introduce your spokesperson by name and title, stating the award is sponsored by your company.
 - Sponsors can select the award they'd like to sponsor on a first-come, first-serve basis. Award categories are (1) Innovation Leader, (2) Business Development Distinction, (3) Most Promising Start-Up or Business Diversification, and (4) Diversity and Inclusion Excellence.(3)
- One ticket to the event for your spokesperson (valued at \$250)
- Sponsor recognition in event program, signage, social media, website, table cards, emcee remarks, and on-screen at the event



Brand Sponsor

\$2,500 | Six Opportunities

- Brand recognition with your logo displayed on event website, in event program, and on screen at the gala dinner
- MC recognition at the gala dinner
- Recognition as a sponsor on ACADA social media (1 post) and email newsletter (1 issue) communications

Contact Melissa at melissa@ac-ada.ca to lock in your sponsorship or discuss custom options.